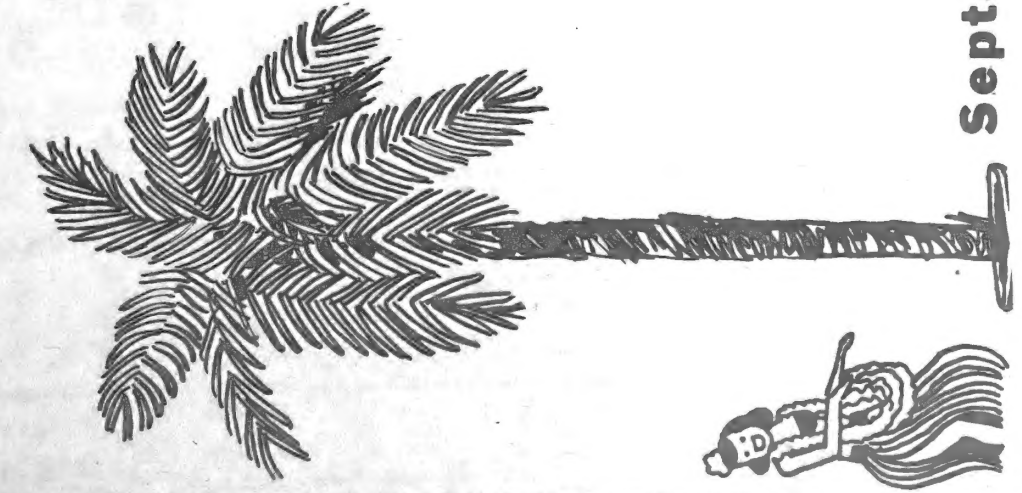


DIRECT FROM THE ISLANDS...



Lava

FLOWERS AND FOLIAGES!

Wm Zappettini co.

"America's Cut Flower Headquarters"

160 FIFTH STREET • SAN FRANCISCO • GARFIELD 1-8252

September 1955

HAWAIIAN FLOWERS FOR

UNUSUAL WINDOW—TO ATTRACT ATTENTION
... SPECIAL CUSTOMERS ... FLOWER SHOWS

Availability
All Year

ANTHURIUM (Queen of Hearts): Heart-shaped, glossy sheen. Long-lasting flower. (Red, Orange, Dark Pink, limited quantity White).

Size	Diameter	Stem Length	Cost Per Doz.
CORSAGE . App. 2 1/2"	App. 8"	8" to 12"	\$3.50
MEDIUM . App. 3 1/4"	App. 10"	10" to 15"	5.00
LARGE . . App. 4 1/4"	App. 14"	14" to 18"	7.00
GIANTS . . App. 5 1/2"	App. 16"	16" to 23"	9.50

HELICONIA (Crab Claw): Unusually long lasting (two weeks). Red Beauty. 24" to 30". 10 lbs. . . . \$7.50 doz.

BIRDS OF PARADISE (Strelitzia): Exotic beauty with orange-blue petals. About 30", 3 lbs. . . . \$4.25 doz.

TORCH GINGER: Tall torch-like pinkish-red beauty about 36". 12 lbs. (need six days' notice) . . . \$9.75 doz.

RED GINGER: Strikingly beautiful in rich red. About 30", 4 lbs. . . . \$5.75 doz.

HANGING HELICONIA: Distinctive hanging red beauty. About 36", 15 lbs. (Need six days' notice) . . . \$9.75 doz.

SHAMPOO GINGER: Reddish - green, long laster. About 22", 2 lbs. (Need 6 days' notice) . . . \$4.75 doz.

SHELL GINGER: Graceful white-pink blossoms. About 30", 6 lbs. (Need six days' notice) . . . \$6.50 doz.

Apr. to Oct.

All Year

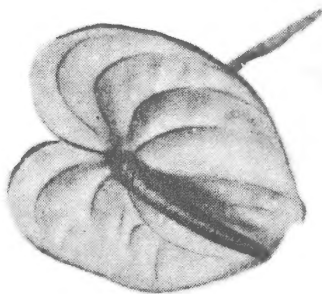
May to Oct.

All Year

May to Oct.

All Year

All Year



ANTHURIUM



HELICONIA



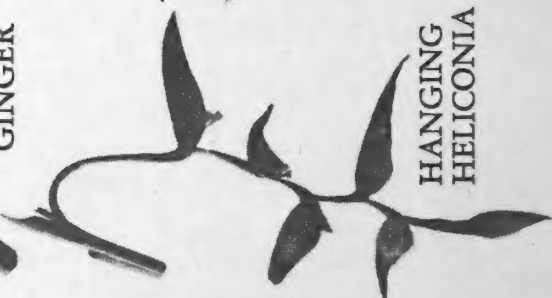
TORCH GINGER



RED GINGER



BIRDS OF PARADISE



HANGING HELICONIA



SHELL GINGER



SHAMPOO GINGER

Moku

from
Hawaii



TV
KNICK
KNACK

(Coconut spathe.) Nature-shaped, 10 two alike. About 24" long, 5" wide. With wood base, \$1.75; natural color, \$2.00. Wrought iron: black, tan, forest green or olive. Add 40c if wrought iron stand is desired. Price does not include dry grasses, plants or fruits.

PLANTER



FRUIT BOWL

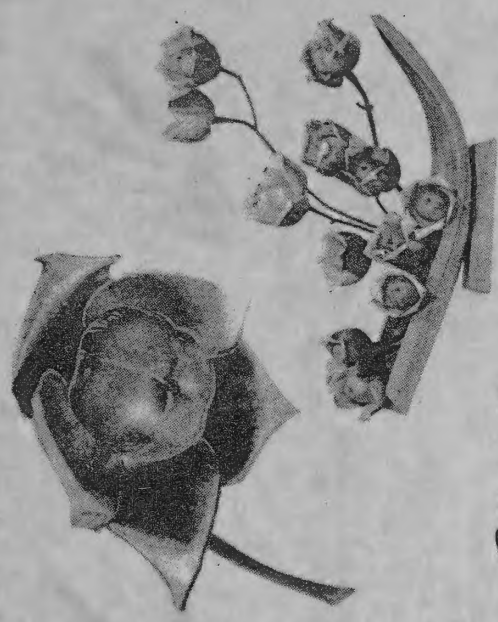


DRY ARRANGEMENT BOWL

Woodrose

Everlasting! Exotic!
2 3/4" Diameter

\$1.50 doz. Natural stem (about 4")
2.00 doz. Wired-taped stem (about 12")
10% discount on 10 doz. or more



BABY WOODROSE

1 1/4" diameter, 7" stem
\$1.50 per bag
(About 50 flowers)



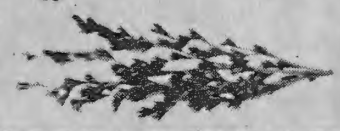
KOA POD

8" tall
\$1.25 box
(Cake box)



PELE GRASS

21" tall
\$1.00 for 40



LIPSTICK POD

2" long, 7" stem
\$1.50 bag (45 flowers)

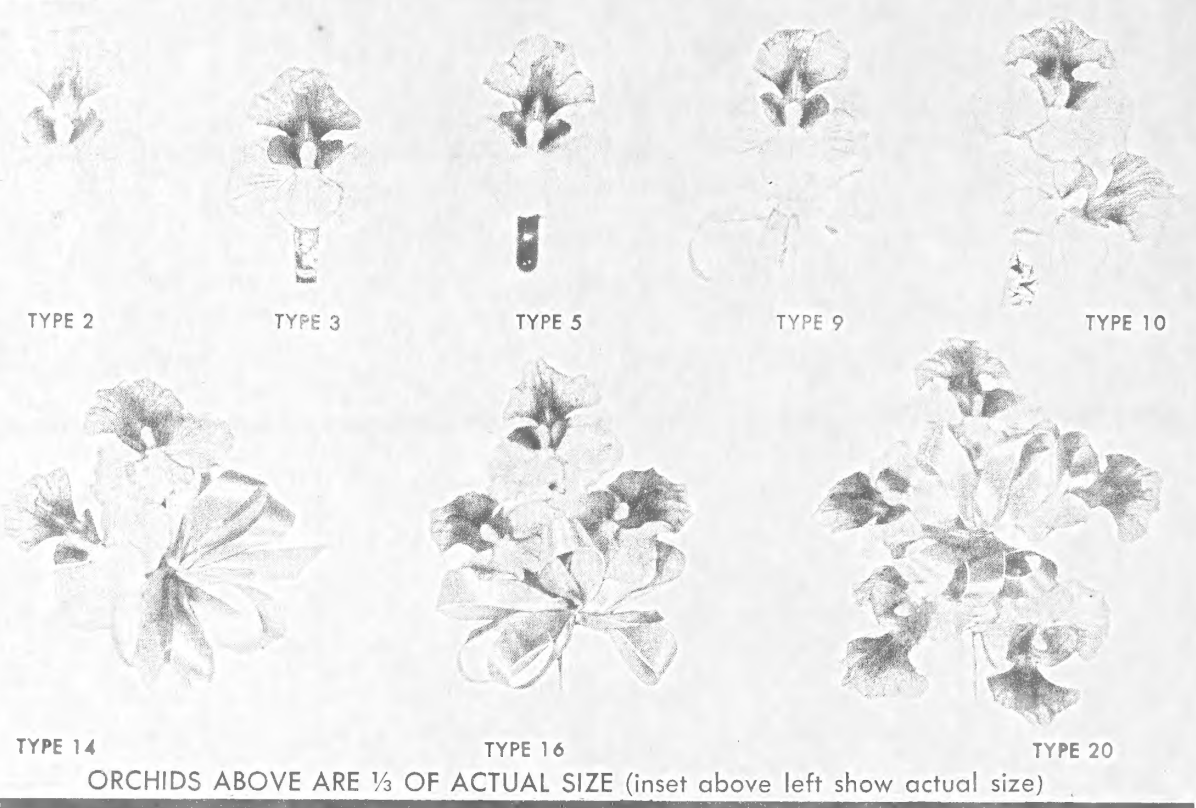
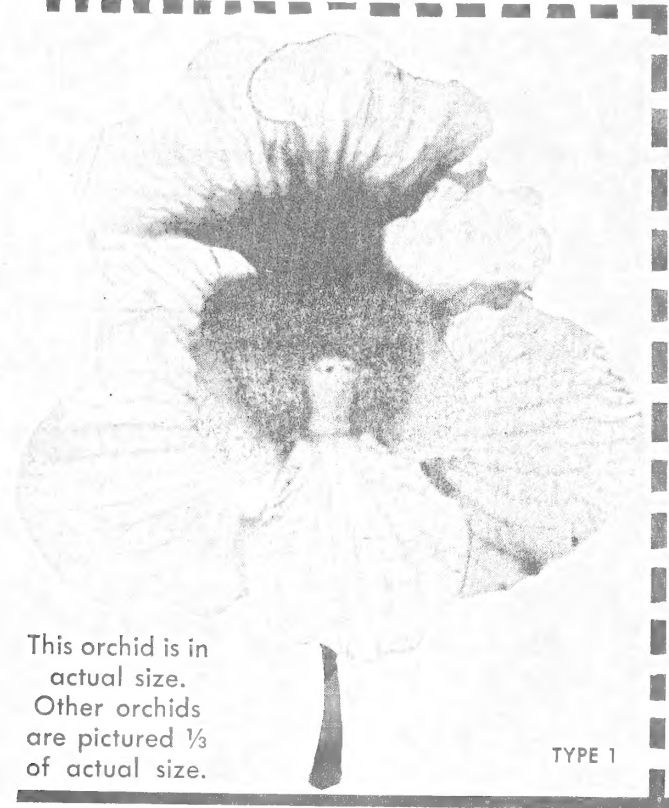


VANDA (Baby) ORCHIDS

from Hawaii

As Low as 3 1/2¢ each!! Buy Direct

READY-TO-WEAR CORSAGES
GUARANTEED TOP QUALITY
SHIP ANYWHERE IN U. S. AND CANADA



Orchid Promotion

to increase sales
create goodwill

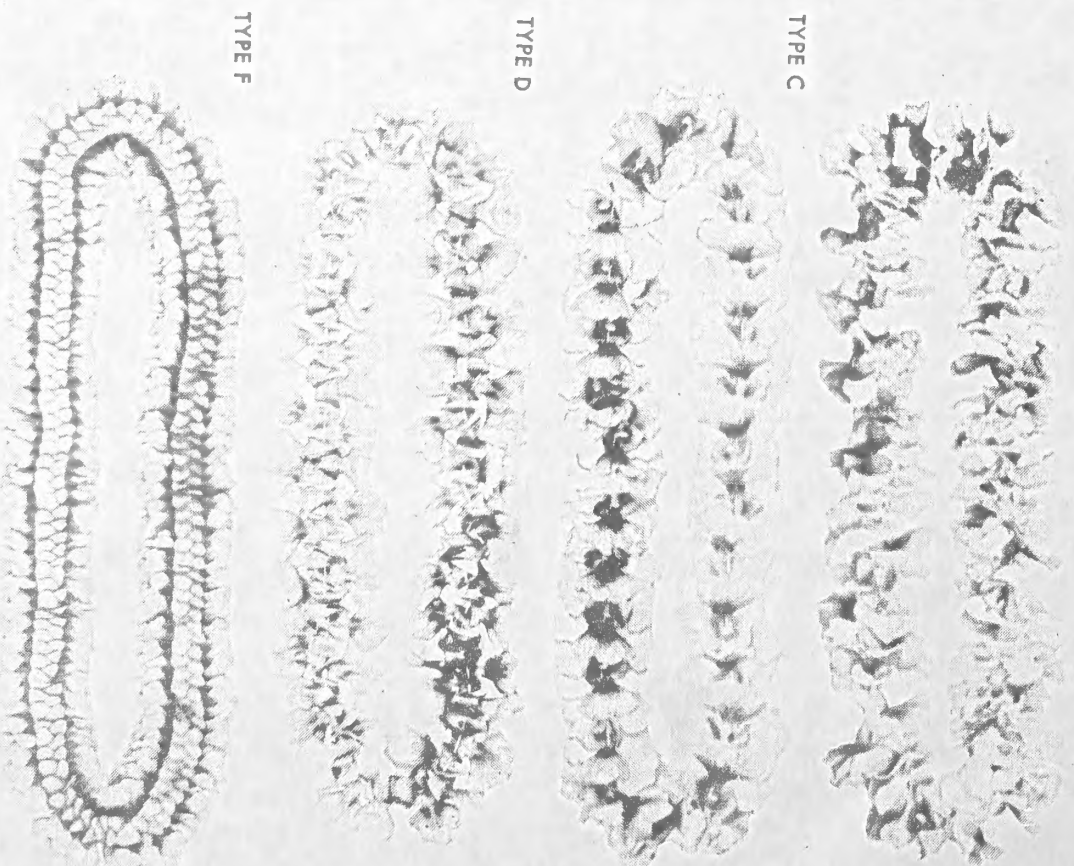
- SPECIAL SALE
- GRAND OPENING
- ANNIVERSARY SALE
- PREMIUM
- CONVENTION
- BANQUET

	5000 OR MORE	3000 TO 5000	1000 TO 3000	100 TO 1000	DOZEN PACK
TYPE 1: 1 orchid, natural stem.....	.03 1/2	.03 3/4	.04	.06	.80 doz.
TYPE 2: 1 orchid, moist cotton on stem.....	.04	.04 1/4	.05	.06 1/2	1.00 doz.
TYPE 3: 1 orchid, foil holder.....	.04 1/4	.04 1/2	.05 1/2	.07	1.25 doz.
TYPE 5: 1 orchid, in plastic lapel vase.....	.11	.12	.13	.14	1.75 doz.
TYPE 9: 1 orchid, with ribbon bow.....	.13	.14	.15	.16	2.25 doz.
TYPE 10: 2 orchids, foil holder.....	.09 1/2	.09 1/2	.10	.11	2.00 doz.
TYPE 14: 2 orchids, ribbon bow.....	.25	.27	.29	.31	4.00 doz.
TYPE 16: 3 orchids, ribbon bow.....	.35	.37	.39	.41	5.50 doz.
TYPE 20: 5 orchids, ribbon bow.....	.55	.57	.59	.61	7.50 doz.

CORSAGE PINS INCLUDED. Orchids available all year.
If individual cellophane bag for each corsage is desired, add 4c each.
If individual corsage box for each corsage is desired, add 12c each.
F.O.B. San Francisco, Calif.
Personalized SATIN STREAMERS (5/8" wide, 5" long) with your name or slogan (about 10 words) can be attached to any corsage. 15 days notice needed. 100 to 1000, 3c each; 1000 or more, 2c each.
KEEPING QUALITY: No refrigeration needed—stays fresh 2 days at room temperature.
ORDER if possible at least 12 days before delivery date. We normally carry several thousand extras to fill emergency or increase orders.
IMPORTANT—in ordering, give date and time of day to be used. SAMPLES sent on request at above prices plus \$1.00.
Newspaper Mats and window banners available on request.
Shipping cost about 1/2c to 2c, depending on size of order and distance. Write for exact cost of shipping.
PRICES subject to change without notice. Price increase in winter months.

TYPE I	1 week notice on orders over 10.	1 to 10	10 to 50	50 or more
TYPE C	—about 50 orchids.....	1.60	1.40	1.25
TYPE D	—about 70 orchids.....	2.00	1.45	1.30
TYPE F	—about 100 orchids.....	2.25	1.95	1.80
TYPE I	—about 250 orchids.....	3.90	3.00	2.70

All leis about 42 inches in circumference.



Leis (garland) fresh flowers

FOR FORMAL AND INFORMAL USES
USED BY MEN AND WOMEN
BANQUETS-GIFTS-PARTIES-CONVENTIONS

BEACHBOY HAT

Made of coconut leaves in Hawaii. For party and decorative work. \$1.50 each.



HULA SKIRT

Grass or cellophane. \$3.75 for adult; \$3.50 for 5 to 12 years old; \$2.50 for 1-5 years old.



SEA FAN

About 9" wide, 14" tall. 60c each



GIANT

CLAM SHELL

About 10" diam., \$ 7
About 14" diam., 15
About 18" diam., 18
About 22" diam., 30



CONCH SHELL

About 7" \$1.50
About 4" .60



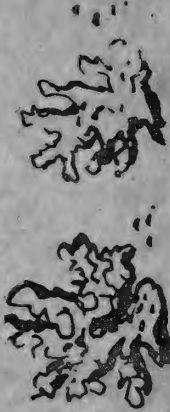
STAR FISH

About 6" 50c
About 8" \$1.00



CORAL

(White, yellow, pink, red, brown, blue, green.)
\$1.00—5" to 6"
1.50—6" to 7"
\$1.75—8" to 9"



(Artificial.)
Everlasting,
Cycus leaves,
yucca trunk.
5'—\$12
7'—14
10'—17

COCONUT

As it grows on the tree.
Husk not removed.
60c each



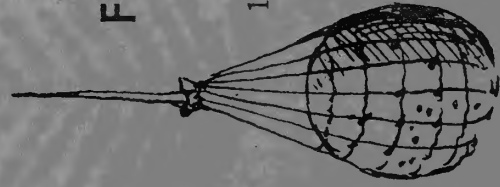
FISH NETTING

Off-white, yellow, blue, black, red, green, coral, brown.
9' x 10'—\$6
9' x 20'—\$12
9' x 30'—\$18
9' x 50'—\$29



GLASS FLOATER

3" diam. \$.50
5" diam. 1.00
7" diam. 2.20
10" diam. 5.50
Add 75c for netting



HAWAIIAN TORCH

Made of metal.
Pole not included.
\$5.00 each



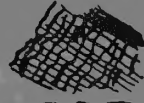
TAPA PAPER

30" wide
Any length
4c ft.



ABACA

For decoration.
24" wide—
any length.
10c ft.

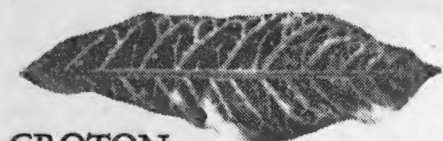


COCOANUT TREE



Hawaiian Foliage

A MUST IN ALL ARRANGEMENT



CROTON



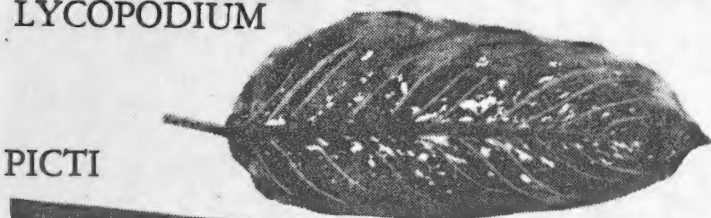
GREEN TI



VARIEGATED TI



LYCOPODIUM



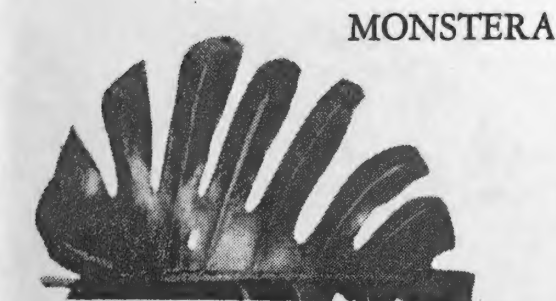
PICTI



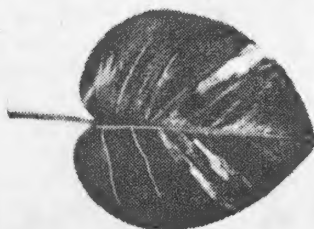
HALA



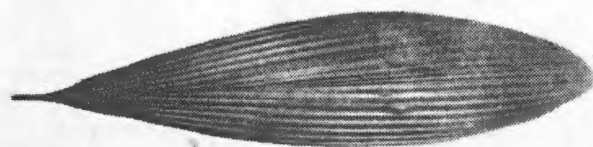
STAGHORN



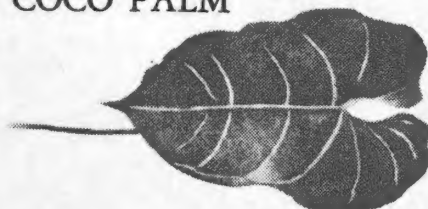
MONSTERA



POTHOS



COCO PALM



ANTHURIUM LEAF

CROTON: Assorted hues. A MUST for all arrangements and corsage backgrounds. 2" to 4" wide, 6" to 10" long \$1.00 for 25

GREEN TI: Most widely used tropical green leaf. A MUST for all arrangements. Can use as ribbon bow. 4"-5" wide, 15"-20" long . . . \$1.00 for 25

VARIEGATED TI: Beautiful red-green; all purpose. 4"-5" wide, 15"-18" long . . \$1.25 for 25

LYCOPODIUM: Green spike-like. One or two with bouquet of roses will long be remembered. 24" long 75c doz.

PICTI: Green with white blotches. About 5" wide, 12" tall \$1.25 per doz.

COCO PALM: Green. boat-shaped, accordion-like. About 30" \$1.50 doz.

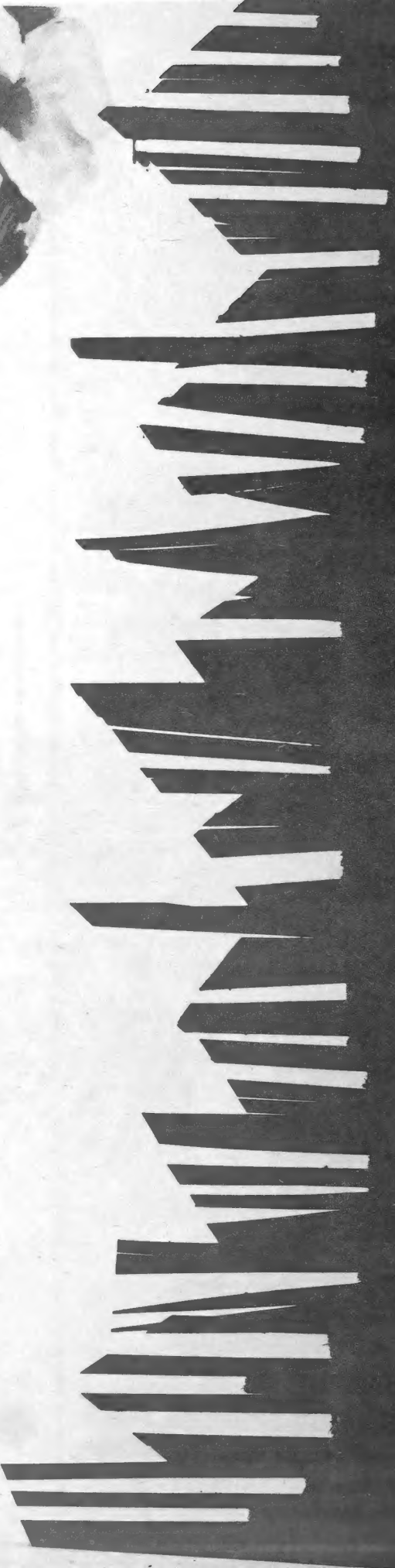
STAGHORN: Light green. Exotic beauty, 20" to 24" \$1.25 doz.

MONSTERA: Green giant, long lasting, sure attraction. 12" to 16" diameter . . \$1.25 each

POTHOS: All-purpose, heart-shape, green with white blotches, 7" to 10" \$1.25 doz.

ANTHURIUM LEAF: All-purpose, heart-shape. Green. 12" to 16" \$1.25 doz.

HALA: Sword-shape, fascinating. Green with white stripes \$1.25 doz.



*Hawaiian Foliages And Flowers
will arrive fresh and lovely
as the moment they were picked!
Pocket profits——Order Now!*

ALL PRICES F.O.B. SAN FRANCISCO. PLEASE SPECIFY IF SHIPMENT IS TO BE SENT VIA AIR OR RAIL.
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